



## We build technology to defend children from sexual abuse.

We refuse to live in a world where the technology exists to help kids but simply isn't being used. We build powerful products, lead new programs, maintain essential resources, and develop awareness campaigns to attack the issue from all sides. In a single generation, tech innovators have changed the world, and we're helping them to do it again.

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### **accelerate** victim identification

We identify critical technical needs and build technology that allow law enforcement to stay ahead of perpetrators and rescue more children.

With over 150,000 new escort ads posted online every day, we know that somewhere in that pile of data are children who are bought and sold online for sex. In response, we built **Spotlight** in 2014. The tool helps law enforcement identify child sex trafficking victims who are advertised online, sorting through a massive amount of data using smart algorithms to prioritize cases, elevate high risk individuals, and significantly reduce investigative time.

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### **equip** platforms

Many small and mid-size companies do not have the resources or knowledge to implement child safety procedures and tools, making their platforms vulnerable to abusive content and behavior. We offer resources and tools for companies of all sizes to help protect kids on their platforms.

Our newest product, **safer**, is a turnkey solution for companies that speeds up the identification and removal of child sexual abuse content. We help companies share best practices to keep their platforms safe, including how to detect and remove illegal content faster. **safer** is currently in beta with three companies and will be released publicly in Q2 2019,

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### **empower** the public

Here's where we share what we've learned. It's all about preventing further abuse. We're getting the word out – increasing awareness and starting conversations.

To effectively combat the online sexual exploitation of kids, we must look beyond criminal justice efforts. Detection efforts must be coupled with prevention programming to reduce the overall volume of new material and protect kids from abuse. Our research and campaigns work together to reduce vulnerabilities and increase resilience in youth and communities.

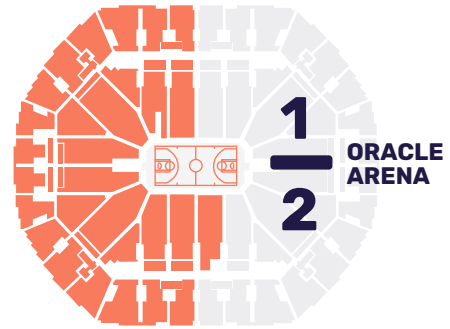
# Six years in, we're gaining momentum.

## WE HELPED IDENTIFY

# 10,081 kids

(That's equivalent to filling over half of Oracle Arena, home to the Warriors basketball team.)

With the help of Thorn's tools, law enforcement and investigators have been able to identify child sex trafficking victims and rescue children from situations where their sexual abuse was recorded and distributed. We're building tools to stand up the toughest environments and empowering the frontlines to stop abuse before it happens.



## 38

Our products are used in 38 countries to find children worldwide.



## 9,000+

Over 9,000 officers are using our products to find kids daily, faster.



## 35

We have 35 staff and contractors innovating on behalf of children.



## 100s

We are proud to say we have partners in the hundreds and counting.

## And we won't stop.



## In 2019, we're committing to a bold goal: eliminating child sexual abuse from the internet.

Join us at [thorn.org](https://thorn.org).

THORN 